



Popfax.com launches new features for 2010

Paris, (France), February 01, 2010 - Popfax.com, the leading global provider of Internet fax services, is happy to announce a set of tools and features that shall increase Popfax customers' productivity:

1. **Cover page** – a feature to personalize user's faxes with their company logo and address. The feature is available for all users and the rate per page is the same as for regular fax pages.
2. **Fax mail merge** – an option to fax customized documents to hundreds of destinations. Customer's documents can include as many merge-fields of information as they want, allowing them to create individually personalized faxes, and to automate repetitive document production tasks.
3. **OCR fax indexing** – all incoming faxes are now provided as indexable PDF files. This means that customers can search for any content in their fax files using any document management system.
4. **[Registered fax](#)** – a feature that consists in sending an electronic document by fax where both the content is certified and the delivery to the recipient is guaranteed. It serves the purpose of creating legal evidence that unalterable information has been shared between the sender and the receiver of the registered fax.
5. **[Popcompanion](#)** - a desktop application that runs minimized and in the background for sending and receiving faxes through www.popfax.com API. It is another window to the customer's Popfax.com account and it is designed to run on Linux, OSX and Windows.
6. **Popfax – printer driver** – the driver that prints documents edited from within any desktop application to any fax worldwide, and that is now compatible with Windows 7.

About Popfax.com

Popfax.com is a leading global provider of Internet fax services. It allows end-users to send and receive faxes using a web interface, an e-mail client, a desktop client or a printer driver which can be installed on a computer desktop. Integrated to front or back office applications, it allows the carrying out of transactional tasks via fax.

The service is edited by the French incorporated company [POPESCO](#) founded by [Vladimir Popesco](#), and has been commercialized, based on a "software as a service" business model, since 2006. It is both a solution for individual professionals (SMEs and SoHos) and for corporate customers who use this outsourced solution to meet their faxing needs. It can either replace fax server equipment, be used as a mobile fax fleet, or fit into a transactional application.